



January, 29th 2009

To whom it may concern:

My name is Jared Reitzin, I am the CEO of mobileStorm Inc. For nearly a decade mobileStorm has pioneered the concept of digital marketing. Having successfully delivered more than 2 billion messages on behalf of thousands of premier customers such as American Idol, Qantas Airways, MGM Grand, Palms Casino, Carl's Jr., Squaw Valley Ski Resort and Horoscope.com, mobileStorm is at the forefront of the digital marketing revolution.

In 2007 we decided to launch a new client services division aimed at providing our clients and clients with email templates and landing page design. I needed to find a talented person who could not only design this content but code it to be ready for the web and email.

I spent a month interviewing candidates before I met Lisa Smith. I was immediately impressed with her portfolio. I was equally as impressed with her quality of work that always came in at deadline.

Due to major changes in our economy, we were not receiving as much work anymore in the client services department. As a result we could not keep this position a full time.

I strongly recommend Lisa to anyone who is interested in hiring her in the future. I can be reach at 323-785-6322 if you have any questions you want to speak to me in person about.

Sincerely,

A handwritten signature in black ink, appearing to read "Jared Reitzin". The signature is fluid and cursive, with a large initial "J" and "R".

Jared Reitzin
Chief Executive Officer
mobileStorm, inc.